



Digital Startup Meetup La Plata - Bayern

Wednesday, July 1st, 2020

Program

Moderation: Ursula Brendecke, Deputy Director, State of Bavaria Office for South America

09:00 Welcome Words & Introduction

Gustavo Kienzelmann, Director of Investments and Foreign Affairs, Production Secretary, Municipalidad de La Plata

09:15 Welcome Words & Introduction

Pamela Valdivia, Executive Director, State of Bavaria Office for South America
Johanna Hebestreit, Senior Manager inter. startups & digital economy, Invest in Bavaria

09:30 Pitch Session: Introduction of relevant startup ecosystem actors of Bavaria

Each institution has 5 minutes to pitch who they are and what they do

1. Johanna Hebestreit, Senior Manager inter. startups & digital economy, Invest in Bavaria
2. Carsten Rudolph, CEO, BayStartup
3. Florian Mann, CEO WERK1
4. Simon Herzog, Project Manager Future Mobility, UnternehmerTUM
5. Christian Gnam, Deputy Managing Director, IsurTech Hub Munich
6. Silke Schmidt, Head of XR HUB Munich

10:00 Pitch Session: Introduction of relevant startup ecosystem actors of La Plata

Each institution has 5 minutes to pitch who they are and what they do

7. Pablo Aleman, Partner, Flipper Innovation Lab
8. Pablo Baldoma, Board Member, IT Cluster La Plata
9. Gustavo Martello, Executive Director, Globant Ventures
10. Eduardo Vallejos, Manager of Strategy and Business Development, YTEC
11. P. Marino/S. Salgado, Usina de Ideas - UNLP/FCE

10:30 Startup Pitch Session

3 Startup Pitches from Argentina (5 minutes each)

1. Gisens Biotech, Luis Pierpauli, Cofounder, CSO
2. Box Synergy, Gustavo Becker, Cofounder, CTO
3. Ponce, Jose Robetto, Founder, CEO

3 Startup Pitches from Bavaria (5 minutes each)

4. OroraTech, Camilo Pabon, International Business Developer
5. ParkHere, Felix Harteneck, Chief Executive Officer
6. EnlightAID, M. Veronica Celis Vergara, Founder and CEO

11:00 Final Words
